



Holiday Stop & Shop 2008

When: Nov 13th (5pm-9pm), 14th (11am-8pm) 15th (10pm-6pm)

Where: Trans Alta Arts Barn 10330 - 84 Avenue Edmonton, AB

Are you an artisan, designer or pretty thing maker who wants to get your name out, meet other creative entrepreneurs and take advantage of the lucrative holiday market?

Stop & Shop is not your average “craft show.” Ally Ng of Beadjuled (www.beadjuled.com) and Jenna Herbut of Bootyfly Bags/Booty Beltz (www.bootyflybags.com) have been working on a way to end the negative stigma associated with this passé title. There will be NO doilies, quilts, or pressed flower bookmarks at Stop & Shop! We are only looking for cool, innovative, and stylish items that fall into the fashion, accessories, art or home décor categories. Everything also **must** be handcrafted by you or within Canada. The applicant **must** have influence or control of the design. Importers need not apply.

Another unique feature of Stop & Shop is that promoting each and every exhibitor is of the up most importance. Both Ally and Jenna have lots of experience dealing with the press and understand how critical exposure is for the success of a small business. This will be the 4th Stop & Shop and the past three shows were featured in The Edmonton Journal, Ed Magazine, 24 Hrs, LouLou, FASHION and See Magazine as well as on City TV, Global, CTV and CBC radio.

Holiday Stop & Shop will feature 85+ exhibitors from all over Canada! Please take note of the Early Bird rates and apply as soon as possible because after the success of the past shows Holiday Stop & Shop is going to fill up fast!

The public and exhibitor response from the previous three Stop & Shop Shows was overwhelmingly positive and we hope that you will be part of the show and share in this wonderful experience!

Sincerely your producers,
Ally & Jenna

www.stopandshopshow.com

Holiday Stop & Shop 2008 Application



Name of Applicant _____

Business Name _____

Address _____

City _____ Province _____ Postal Code _____

Phone # _____ Fax # _____

Website _____

Email _____

What will you be selling at Stop & Shop? _____

What other shows have you done in the past 2 years? _____

Years in business _____ Do you manufacture your product yourself? _____

If not please explain where and how your product is produced and what involvement you have in its creation _____

Stop & Shop is an “open concept” show as opposed to the traditional “pipe and drape” trade show format.

Please include 3-5 pictures of your product along with either a drawn diagram or photo of your booth set up (If you were part of a previous Stop & Shop this is not necessary because we already know you are fabulous!). To have your pictures returned please include a self addressed posted envelope with application. Pictures may also emailed to edmontonstopandshop@yahoo.ca

By signing below you as an exhibitor will abide by the following conditions:
Not to sublease or share your booth unless permission is granted by Stop & Shop
No cancellations of application within 45 days of the show. If there is an extraneous circumstance it will be evaluated on a case bases. If a cancellation is made within 45 days of the show there will be no refund made back to the exhibitor
To exhibit in a safe manner (no open flames or other potentially dangerous materials or substances)
To be respectful to fellow exhibitors
To only sell what was outlined in your application
Not to resell anything that was not designed or made by you
To have fun and promote the show as much as possible!
Insurance- Stop & Shop has general liability insurance for the show, but it does not cover any individual exhibitor. Stop & Shop does not hold any responsibility for exhibitor behavior, equipment or merchandise. We can not be held liable for theft, vandalism, or anything else pertaining to an individual exhibitor. Anyone selling food or cosmetic products must have all the required paperwork and licensing present during sale hours as required by Canadian FDA. Stop & Shop holds no responsibility for exhibitor negligence and has the right to remove any exhibitor for misrepresentation.

Signature of Applicant: _____ Date: ___/___/___

****Early Bird Deadline: October 1, 2008**

Exhibitor Spaces (please check one):

Small Table Space
4' wide
\$225 + GST = \$236.25

Large Table Space
8' wide
\$350 + GST = \$367.50

*Table Rental
\$20 (including GST)
4' wide

8' wide

Total \$ _____

(*note: if you are selecting a Large Table Space you can have the choice of a 4' table or a 8' table depending on your preferences. Exhibitors are more than welcome to bring their own table; however the table size may NOT exceed the space size-no exceptions. Absolutely no tables will be rented onsite at Stop & Shop)

**** After October 1, 2008 all Exhibitor Spaces will increase by \$25.**

*All booth prices include 1 chair and electricity if needed.

Please send completed and signed applications to:

Stop & Shop Show

302-3575 West Broadway

Vancouver, BC

V6R 2B5

Fax: 604-568-6973

Cheques

Please make payable to Jenna Ally Productions. If any cheque is NSF a \$20 administration fee will be charged.

*Credit Card will not be an accepted form of payment for Holiday Stop & Shop 2008.

Please note if you are not accepted as an exhibitor we will not process payment and you will be notified with the decision.

Questions?

edmontonstopandshop@yahoo.ca or call Jenna 778-233-7468

Thank you for your interest in Stop & Shop and we look forward to your successful participation!